

erin kurtz
ART DIRECTOR
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I am a freelance Designer and Art Director based in Portland, Oregon. For over a decade, I have designed and directed everything from packaging and identities to advertising campaigns and digital experiences.

In the middle of my career, I returned to college to study interactive theory and digital media design. While holding a full-time position at Leopold Ketel and Partners and co-owning an indie record label, I graduated with high honors from the Art Institute of Portland and won the WebVisions Student Design Competition in 2004.

Since then, I have focused almost exclusively on interactive and digital communication. I specialize in concept development, experience design and honest, strategic branding.

File me under:

- Concept and strategy development
- Design and art direction
- Eager to explore new and creative avenues of interactivity and digital communication
- Collaborative and more than willing to play nice with others
- Exceptional comprehension of major design and content creation applications including Photoshop, Illustrator, etc.
- Hand-crafted, standards-based xHTML and CSS, with a little PHP, XML, JavaScript and ActionScript thrown in for good measure
- Experience in audio and video production

PROFESSIONAL HISTORY

Art Director

Leopold Ketel & Partners: September, 2001 - October, 2006

Co-Owner

Loveless Records, an independent record label: 1999 - 2006

Freelance Art Director

November, 2000 - August, 2001

Art Director

Red Monkey Ads and Ideas: April, 2000 - October, 2000

Graphic Designer / Art Director

Dodge, Schmitgal, Inc.: October, 1996 - March, 2000

Production Designer

JohnsonSheen Advertising: May, 1996 - September, 1996

EDUCATION

Interactive Media Design, Bachelor of Science Degree

The Art Institute of Portland

Graphic Design, Associates of Applied Science Degree

Spokane Falls College